

## Greruitment Emerging Talent Markets - Case study Romania

One day in 2015 we were interviewing a dynamic Romanian candidate. Her name: Ana Maria, a candidate who was living in Thessaloniki and could be interesting for several open vacancies. Soon we recognized that there is great chance to develop this high potential into a successful Recruitment Consultant for our team so instead of placing her we made her an offer to join our team.

Few months later, after hiring her, we developed from scratch a new business model which suits extremely well to Greruitment. We transferred the know-how from the Greek market to Romania, taken into consideration the important cultural differences.

Again a few months later, after the first quarter of 2016 we can proudly announce that Romania has developed for us as a great talent finding market and not only. Day by day we interview Romanian Doctors and Engineers all around the world and match them to our present vacancies.

Selection of Highlights out of our Romanian business expansion:

Alesia is a Mechanical Engineer and has moved from Cluj to Stuttgart in order to support an automotive supplier in optimization of the internal mechanical design process and furthermore being an important part of the company's expansion plans to China.

Emilian is making a big step in his career. He will get a key position within a specialist team which will build a new production facility on behalf of Audi.

Tamas is an Electrical Engineer and has already started his important job as a Building Engineer with focus on providing consulting services for fire control and protection systems to his clients, mainly multinational companies like Deutsche Telekom in the Greater Stuttgart Area.

In a few weeks we are travelling to Bukarest, in order to participate in one of the largest medical recruitment career fairs. We are looking forward to it, more than 2000 job seekers will join us.

We are looking forward to write more Romanian Success Stories created by our dynamic colleague Ana Maria.

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